

Tip Sheet

for Screening and Discussion



#1 Plan the event in advance.

Choose a location with good audio-visual equipment. Get the event on the calendars of area churches and faith-based groups. Tell local media about your screening. Do media outreach with our press kit and publicity stills.

#2 Enlist constructive panelists.

The documentary examines immigration from a Christian faith perspective and tells stories about how Christians and churches are addressing the issue. Enlisting anti-immigrant panelists will be counterproductive, spread misinformation and distort the biblical witness. Enlist panelists (three would be good) from the ecumenical community who are committed to civility and constructive social change. Remind them the day before the screening about the date, time, location and expectation for the event.

#3 Respect the audience.

Make sure the DVD is ready before the screening begins. Use a quality DVD player, *not a laptop*, with a good bulb in the projector. Make sure the volume is adequate. Ask the audience to silence cell phones. Darken the room.

#4 Honor the time.

Begin and end your event on time. An ideal time frame for a public screening is two hours. Watch the documentary for 31 minutes. Give each of the panelists 10-12 minutes to respond. Then, open up a Q & A for 45 minutes.

#5 Set Q & A ground rules.

Request that the audience ask panelists questions, not launch into "undelivered speech" that vents anger. Afford every individual an opportunity to ask a question before allowing some individuals to ask multiple questions.

#6 Publicize the DVD.

Remind the audience that the documentary comes in a longer version for more deliberate discussion over a four-week period. It's ideal for a Sunday school class or a small group. Free discussion guides are available for download at EthicsDaily.com.

#7 Distribute DVDs to church representatives.

To encourage the documentary's usage in local churches, consider two options: 1) order discounted DVDs from EthicsDaily.com and give them away to churches represented; 2) purchase DVDs to resell at the screening. Widespread usage of **Gospel Without Borders** will build moral capital in your community for the common good.